

# MONITORING & EVALUATION (M&E)

Using evidence to improve people's life

Our findings help development partners to do good work and to ensure that interventions have the best impact.




## WE BELIEVE

Development cooperation in recent years has focused on achieving the UN's 17 Sustainable Development Goals, and the 2030 Agenda for Sustainable Development has put follow-up and review at the heart of these efforts. GOPA Worldwide Consultants supports this political framework by providing better monitoring, evaluation and learning processes that enhance the social impact of development.

12  
  
Team members

2  
  
Nationalities

6  
  
Spoken languages

50%  
  
Women

50%  
  
Men

40  
  
Average age

## WE ARE

Our M&E team draws on expert capabilities in a range of methodologies, including Monitoring and Result Measurement (MRM) standards of the Donor Committee for Enterprise Development, as well as deep expertise with innovative data collection methodologies. Our team consists of a mix of junior and senior staff, an approach that fosters internal peer learning that continually strengthens the team's capacity.

Our multi-disciplinary team has a strong technical expertise in the areas:

- agriculture;
- education and employment promotion;
- climate change;
- health; and
- economic growth.

To keep up with M&E trends, we are active in the German Evaluation Society (Deutsche Gesellschaft für Evaluation e.V.) and attend seminars and training whenever relevant.

# WE WORK

Our Monitoring and Evaluation (M&E) team is driven by its passion to shape the success of our partners by supporting best practices in the use of M&E data. With this data, our partners can fine-tune their development strategies and show accountability. In this way, monitoring and evaluation processes act as a guarantee that development cooperation is both effective and impactful.

The M&E team ensures that this impact orientation is mainstreamed into projects by setting up monitoring and evaluation systems to support partner governments and organisations, allowing them to learn which of their approaches work and which are less effective.

Our extensive experience of monitoring and evaluation has shown us that ownership of M&E systems is key, if the system is to be used as an effective learning, management and accountability tool. For this reason, we adopt a participatory approach to project implementation, with the active involvement of all key stakeholders.

We understand that if M&E is to deliver reliable data that can be used to support effective decision making, the evaluation systems need to fit seamlessly with other processes. Consequently, we strive to ensure that the M&E processes we develop are only as complex as they need to be and are as user-friendly as possible.

## Monitoring & Evaluation Services

- Developing process-oriented M&E approaches by using Theory of Change (ToC) models
- Formulating result models and designing an effective project intervention logic
- Developing result-oriented M&E approaches and systems for government, programmes, projects and institutions; for example, by using result frameworks, response models, etc.
- Developing and implementing cost-efficient monitoring systems
- Developing M&E policies; strategic advice in M&E
- Institutionalising and personnel planning for the M&E function in organisations
- Conducting evaluations according to OECD/DAC quality standards
- Conducting rigorous evaluations and impact evaluations
- Applying the EU ROM approach; management and implementation of EU ROM services
- Developing and/or customising IT solutions for M&E and result-based project management; for example, information exchange systems, web-based applications, MS Excel, MS Access
- Applying up-to-date ICT: result-based modelling tools, databases, survey tools, statistical software, reporting systems
- Designing, developing and implementing surveys, including data analysis and reporting
- Training and on-the-job coaching in M&E and result-based management
- Developing concepts for learning and capturing knowledge from M&E

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