

# GOPA WORLDWIDE CONSULTANTS

**Placing people at the heart of development**

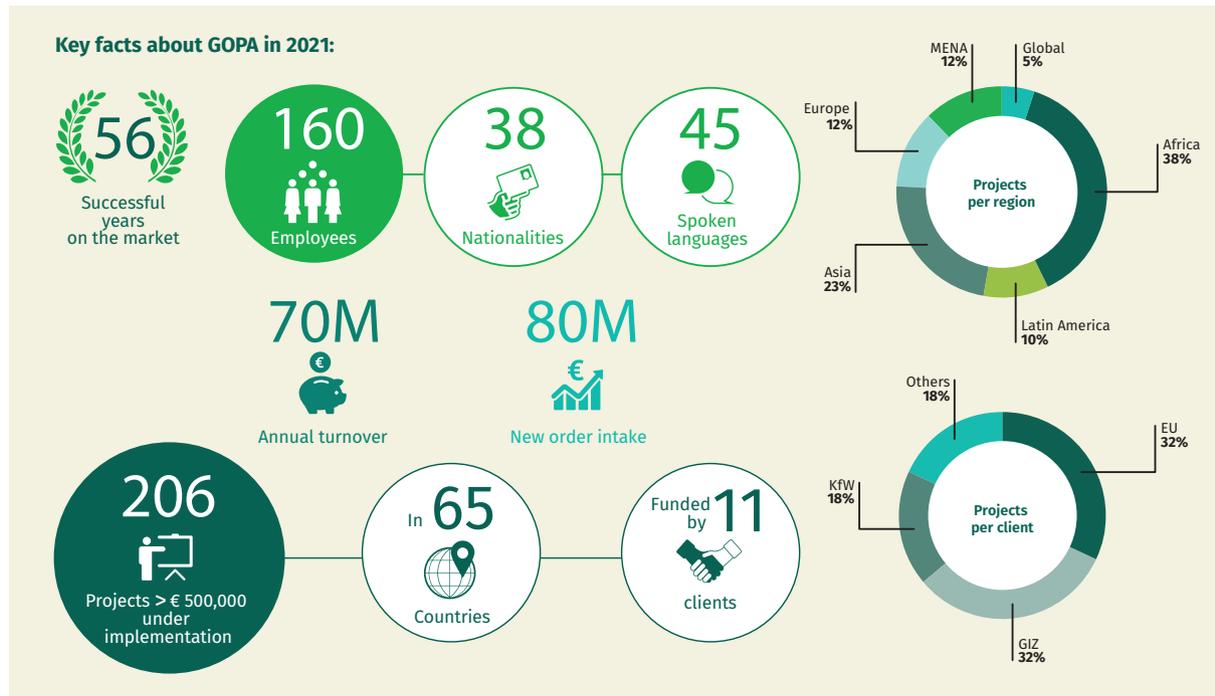
At GOPA Worldwide Consultants, we understand that behind each development project there is a human story. For this reason, we favour dynamic development cooperation that places beneficiaries at the heart of our work.



# WE ARE

A leader in development consultancy, GOPA Worldwide Consultants implements projects in developing and transition economies on behalf of national and international development partners, national authorities, industry representatives and civil society organisations. To ensure that the programmes we implement have a lasting impact in terms of economic growth, sustainability and poverty reduction, we target structural reforms and capacity building in six core sectors.

These six sectors represent our commitment to improve the social and economic situation of people through Education and Employment Promotion, Governance and Economic Development, Rural Development and Environment; Health and Social Development and measuring the long-term impact of interventions through Statistics and Monitoring and Evaluation.



# WE BELIEVE

We believe that education is fundamental to building human capacity and empowering people with the skills they need to find jobs and improve their lives. For this reason, support in the area of **Education and Employment Promotion** is a core aspect of our work, helping education systems in partner countries to meet the needs of the labour market. Quality education is a fundamental human right.

By the same token, a focus on **Governance and Economic Development** helps us to ensure that institutions in partner countries adhere to the principles of good governance and have the capacity to create an enabling environment for businesses and civil society as a whole to thrive. We aspire to equip businesses with the skills needed to grow, integrate into, and benefit from global value chains, while driving socially equitable development.

Our work in the area of **Rural Development and the Environment** applies multi-disciplinary, holistic solutions that create a sustainable basis for natural resource utilisation and conservation in tandem with rural community development. Central in this are solutions to a broad spectrum of threats from climate change and overutilisation of natural resources.

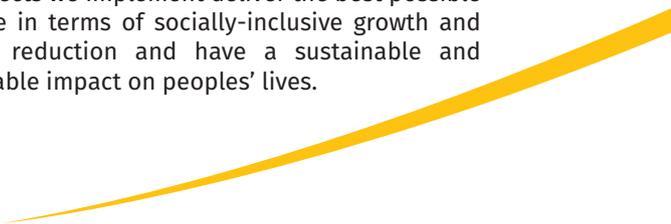
We apply a cross-sectoral approach to **Health and Social Development** to address emerging global health priorities and enable health for all by providing inclusive, ethical and sustainable

healthcare solutions. We believe that better health contributes to a more powerful society, which in turn strengthens economic development, peace and prosperity.

**Statistics** can translate a complex environment into meaningful and relevant data for informed policy decisions. Reliable statistics ensure the transparency of the decision-making process towards citizens and provide the foundation to measure and evaluate the long term implications of political decisions towards Sustainable Development Goals. Our work in Statistics supports policy makers, government institutions and businesses to expand their capacities with new methods that take advantage of the new technologies and new data sources.

All of this work is underpinned by the technical assistance and capacity building that we provide in the areas of **Monitoring and Evaluation**. The application of robust monitoring and evaluation systems gains increasing importance in development cooperation, to determine which interventions have what impact and – more importantly – why.

Our people-centred approach, based on the six core sectors of expertise highlighted above, ensures that the projects we implement deliver the best possible outcome in terms of socially-inclusive growth and poverty reduction and have a sustainable and measurable impact on peoples' lives.





Hindenburgring 18 | 61348 Bad Homburg | Germany

Web. | [www.gopa.de](http://www.gopa.de)  
Email | [info@gopa.de](mailto:info@gopa.de)  
Tel. | +49-6172-930-0

## GOPA CONSULTING GROUP

