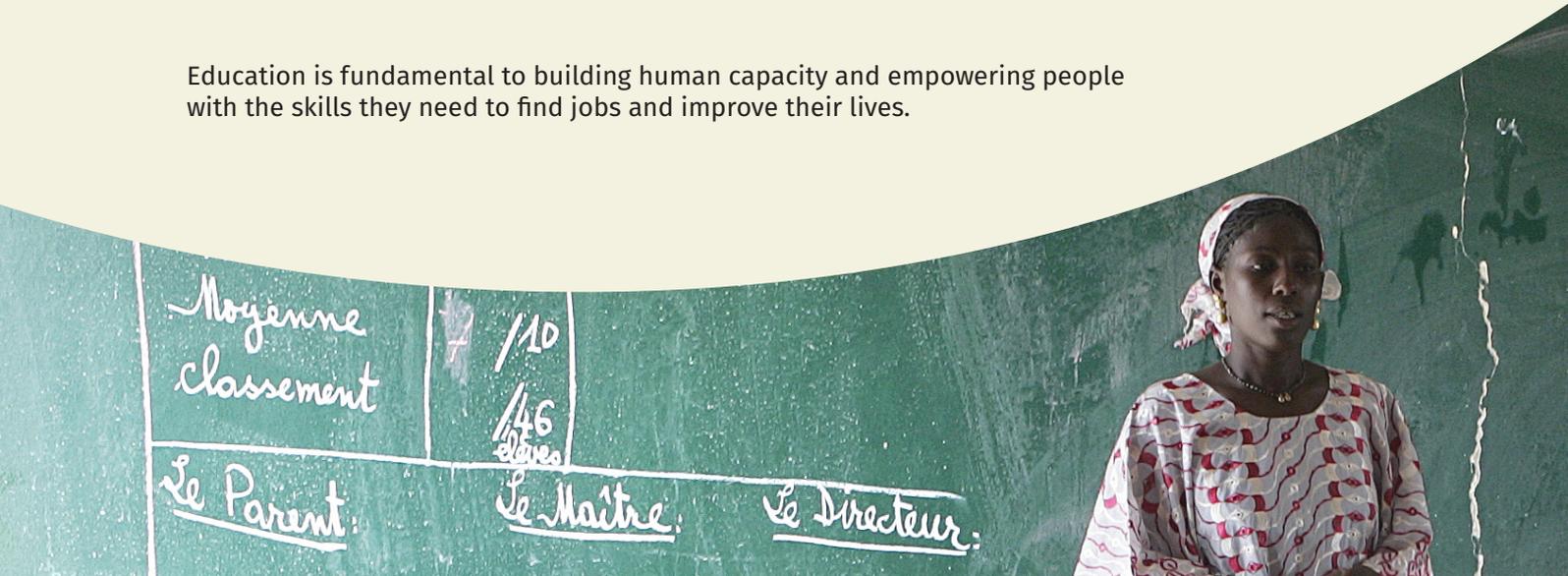


EDUCATION AND EMPLOYMENT PROMOTION

Empowering people with skills

Education is fundamental to building human capacity and empowering people with the skills they need to find jobs and improve their lives.



WE BELIEVE

Education and training are powerful vehicles for sustainable and socially inclusive development. They have the potential to reduce poverty, strengthen social cohesion, support economic development and make a change to the world. Together with our partners, we develop effective education policies and implementation strategies and put appropriate systems in place to provide young people with the knowledge and skills they need to access employment and improve their lives.



WE ARE

Our Education and Employment Promotion team comprises of interdisciplinary and multicultural professionals with comprehensive technical expertise in the management of projects. Our team consists of education and vocational education and training (VET) specialists, social scientists and economists, able to provide holistic approaches to solve challenges in the most complex environments. We bring together dynamic professionalism, strong technical and regional expertise and various cultural backgrounds. We use our diversity to reach one common goal, which is to promote education, training and employment around the world.

We also believe in the power of team-work and solid cooperation with our partners. The multidisciplinary background of our team and its cultural diversity make us strong and ready to better understand the needs of the countries we are working with. Committing to Education for All and inclusive education is therefore important for us. This approach is reflected in the way we provide our services to our clients, as well as in how we collaborate with our partners, which are often public institutions.

WE WORK

By adopting a holistic approach targeting all levels of education, from pre-school and primary to secondary and tertiary, we help to ensure that education systems in the target countries meet the needs of young people from the very start of their education. This ability to address all sub-sectors of the education system is an important element of our added value, helping to support all levels of schooling as fundamental building blocks of sustainable and inclusive development.

The projects that we implement on behalf of our partners seek, in particular, to address issues of access, equity, quality and relevance with respect to education and training. Recognising the link between education, training and employment, we design and implement initiatives that support pragmatic, demand-led strategies at national, local and enterprise levels.

We are fully committed to supporting traditional as well as innovative approaches to learning and skills acquisition, taking advantage of appropriate educational technologies and enterprise-based training. To this end, we work with government agencies, ministries and institutions to support them in implementing reforms. We also work with education and training providers, helping them to design curricula that meet the needs both of students and employers.

We actively involve the private sector in the design and assessment of qualifications, which helps to ensure that education systems, particularly vocational education and training, are aligned with labour market requirements. We also support active labour market measures to strengthen employment services and help them match job offer and demand, facilitating students' transition from education to employment and helping to make sure that they reap the economic benefits of their education.

Our participatory, process-orientated approach to programme planning and delivery ensures the long-term sustainability of the projects we implement for our clients in the following areas:

Pre-school, primary, secondary and higher education

- System reform and organisational development and strengthening
- Schemes for increasing access to education, gender and social equity, and reducing school drop-outs
- Strengthening of teacher training institutions, in-service training, and capacity building for head teachers and management/administrative staff, as well as capacity building for ministries and local government officials
- Curricula and materials development/revision and procurement, standards and certification systems
- Appropriate uses of educational technology, including distance education

Technical and vocational education and training (TVET)

- Policy, strategy and system development, design of legislative frameworks, being fully familiar with the German dual system and having the knowledge and the experience to tailor our approaches to the national contexts
- Sustainable financing of TVET systems, including equitable cost-sharing approaches
- Establishment and strengthening of TVET institutions, strengthening of management capacities
- Teacher, trainer and facilitator training as well as professional development
- Involving industry/private enterprises in the development and delivery of TVET through cooperative training models and approaches, e.g. apprenticeship and fostering lifelong learning opportunities
- Demand-driven and needs-oriented training programmes based on labour market needs assessment
- Skills standards and testing, recognised national certification and accreditation
- Curriculum development, including modern training methodology and instructional technology
- Vocational training for the informal sector
- Evaluation of effectiveness and efficiency of TVET programmes

Adult training

- Sector needs assessment, including policies/provisions for lifelong learning
- Establishment and strengthening of adult training centres
- Further training and retraining programmes, in-service training and management training

Employment and labour market programmes

- Socio-economic analysis followed by detailed labour market analysis
- Institutional strengthening of and capacity building for employment services at national and local levels
- Design of active labour market measures and employment strategies
- Development and update of labour market information systems
- Entrepreneurship development and training
- Development/deployment of career guidance services

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